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EuroFinUse, the European Federation of Financial Services Users, is pleased to announce our nomination in the category “[NGO of The Year](#)” at the coveted European Public Affairs Awards. The awards single out organisations for excellence in their respective sector, while aiming to encourage best practice in the European public affairs community. Winners will be announced at an awards dinner in Brussels on Wednesday 19 February.

The nomination recognises EuroFinUse’s expertise in engaging stakeholders on a variety of policy issues and its capacity to influence public opinion and decision makers alike in a challenging environment.

Financial institutions are known to exert a great deal of influence on the policy making process through lobbies who seek to adjust financial regulation to their liking. In the absence of an effective counterweight, it is the end-user who tends to pay the price. Serving as counterbalance, EuroFinUse is the only independent organisation dedicated to the interests of the end-users of financial services at the European level. To this end EuroFinUse has successfully engaged in campaigns to provide better protection for end-users, achieve more market integrity and transparency and establish better governance of financial supervision.

We are very pleased to have been nominated and we would be thrilled if we were to win. Voting is now open, so please vote for us [here](#)! The voting closes on 31 January.

The entire EuroFinUse team thanks you for your support over the years and... your [vote](#)!